ADVERTISING SECTION

WE'D LIKE YOUSE TO MEET BROTHER ORCHID!
SPORTSMAN (Some of his best friends are horses!)
CONNOISSEUR (He's an expert on gems...and jams!)
RACKET-KING (He's a regular Humphrey Bogart)
AND WITH WOMEN...WOW!
EDW. G. ROBINSON
Topping the laughs of "Slight Case of Murder" in
"Brother Orchid"
with ANN SOTHERN
Humphrey Bogart
DONALD CRISP
RALPH BELLAMY
ALLEN JENKINS
Directed by LLOYD BACON • A WARNER BROS.-First Nat'l Picture
Screen Play by Earl Baldwin • Based on the Collier's Magazine Story by Richard Connell

Mat 403—11¾ inches x 4 columns (660 lines)—60c

Brother Orchid Gave It Class!

And what class! He wouldn't think of bumping off a party without saying "Excuse me!" He only knows the most exclusive people. Step up and meet him...that marvelous, murderous, mannerly mug...BROTHER ORCHID!

EDW. G. ROBINSON

topping "Slight Case of Murder" with a large case of laughs...in

FLO started by giving out hat checks. Now she collects certified ones!

"Brother Orchid"

JACK is a great guy ...not to turn your back on!

WILLIE THE KNIFE, a local cut-up, studying to be a hatchet-man!

with **ANN SOTHERN**
Humphrey Bogart

DONALD CRISP
RALPH BELLAMY
ALLEN JENKINS

Directed by LLOYD BACON • A WARNER BROS.-First Nat'l Picture

Screen Play by Earl Baldwin • Based on the Collier's Magazine Story by Richard Connell

Mat 401—13¼ inches x 4 columns (744 lines)—60c

BROTHER ORCHID TALKS UP!

What he says in these ads and the way he says it, gives your showing that personal touch . . . Also, each ad makes a perfect blow-up for lobby and front display.

"I wonder what Napoleon woulda done?"

"That guy had class, too. I wonder how he'd a took care of mugs like them? Imagine them knockin' off the wrong party and not even sayin' they're sorry!"

EDW. G.
ROBINSON
in his bullet-proof best

"Brother Orchid"

ANN **SOTHERN**
HUMPHREY **BOGART**

Donald Crisp • Ralph Bellamy • Allen Jenkins
Directed by LLOYD BACON
A WARNER BROS.-First National Picture
Screen Play by Earl Baldwin • Based on the Collier's Magazine Story by Richard Connell

Mat 107
8¼ inches (114 lines)—15c

"WHADDAYA HEAR FROM THE MOB?

"I ain't had no news from the old racket since I got refinement... and retired! But I'm takin' over again, see? An' I'm gonna teach them mugs manners if I hafta beat their brains out with a etiquette book — or somethin'!"

WHATTA MOB!
FLO has gotta learn not to sock a guy in the puss unless he deserves it!
JACK has gotta learn what knife to use . . . particularly in a fight!

EDW. G.
ROBINSON
tops the laughs of "Slight Case of Murder" in
"Brother Orchid"

with **ANN SOTHERN**
Humphrey Bogart
Donald CRISP • Ralph BELLAMY • Allen JENKINS

Directed by LLOYD BACON • A WARNER BROS.-First Nat'l Picture
Screen Play by Earl Baldwin • Based on the Collier's Magazine Story by Richard Connell

Mat 211—13½ inches x 2 columns (376 lines)—30c

"YOU MUGS HAVE DONE A BAD THING!"

"You have made I, Little John, awful unhappy. You have used guns in our work. I do not like youse to use guns. If this here organization does not get some class.... I will beat your brains out or something....."

LOOK WHO'S BACK..IN *ACTION!*

EDW. G.
ROBINSON
in a greater comedy role than his "Slight Case of Murder"

"Brother Orchid"

with
ANN SOTHERN
HUMPHREY BOGART
Donald Crisp • Ralph Bellamy • Allen Jenkins
Directed by LLOYD BACON
A WARNER BROS.—First National Picture
Screen Play by Earl Baldwin • Based on the Collier's Magazine Story by Richard Connell

FLO—a thrifty little hat-check girl who took a tip. Now she owns the joint!

JACK BUCK—No relation to Frank Buck. That's 'cause Jack brings 'em back dead!

CLARENCE—has been taken for so many rides that they are going to saddle him!

WILLIE THE KNIFE—has a very pointed sense of humor, the little cut-up!

Mat 301—12¼ inches x 3 columns (510 lines)—45c

MEMO
TO: MR. WILLIE THE KNIFE
SUBJECT: TAKING FOR RIDES.
IN THE FUTURE, KINDLY DON'T RUB OUT A PARTY WITHOUT ME GETTING A MEMO ABOUT IT FIRST...
Brother Orchid
"Sure I'm his girl... don't he go in for class?"
"I ain't taking orders from no monkey in spats!"
"He took my tommy-gun away ...a guy can't have no fun!"
EDW. G.
ROBINSON
in his bullet-proof best as he tops the laughs of "A Slight Case of Murder"
"Brother Orchid"
SEE IT...OR ELSE!
(Or else you'll miss the laugh-of-the-year!)
with ANN SOTHERN
Humphrey Bogart
DONALD CRISP
RALPH BELLAMY
ALLEN JENKINS
Directed by LLOYD BACON · A WARNER BROS.-First Nat'l Picture
Screen Play by Earl Baldwin • Based on the Collier's Magazine Story by Richard Connell

Mat 305—10½ inches x 3 columns (432 lines)—45c

WE'D LIKE YOUSE TO MEET BROTHER ORCHID!
SPORTSMAN (Some of his best friends are horses!)
CONNOISSEUR (He's an expert on gems...and jams!)
RACKET-KING (He's a regular Humphrey Bogart)
AND WITH WOMEN...WOW!
EDW. G. ROBINSON
Topping the laughs of "Slight Case of Murder" in
"Brother Orchid"
with ANN SOTHERN
Humphrey Bogart
DONALD CRISP
RALPH BELLAMY
ALLEN JENKINS
Directed by LLOYD BACON • A WARNER BROS.-First Nat'l Picture
Screen Play by Earl Baldwin • Based on the Collier's Magazine Story by Richard Connell

Mat 304—9 inches x 3 columns (372 lines)—45c

Rules of Etiquette
for
MANNERLY MOBSTERS
by
Brother Orchid
1. Never bump off a party... without tipping your hat!
2. Be nice to cops...they have such short lives!
3. Don't disturb the neighbors ...use a silencer!
4. And remember—it ain't a gat . . . it's a Thomas-gun!
MEET THE MUGG WHO BROUGHT KLASS TO KILLING!
EDW. G.
ROBINSON
BACK IN ACTION AS
"Brother Orchid"
with
ANN SOTHERN
HUMPHREY BOGART
"Get out the Orchids for 'Brother Orchid'!" Walter Winchell
DONALD CRISP
RALPH BELLAMY
ALLEN JENKINS
Directed by
LLOYD BACON
A WARNER BROS.
First Nat'l Picture
Screen Play by Earl Baldwin • Based on the Collier's Magazine Story by Richard Connell

Mat 404—8¼ inches x 4 columns (472 lines)—60c

MEMO
TO: MR WILLIE THE KNIFE
SUBJECT: TAKING FOR RIDES.
IN THE FUTURE, KINDLY DON'T RUB OUT A PARTY WITHOUT ME GETTING A MEMO ABOUT IT FIRST...
Brother Orchid
"He took my best knife away...a guy can't have no fun!"
"How can a citizen run a high-class racket if his assistants ain't got no refinery. They don't even know that bumping off a personality ain't cultured!"
"I ain't taking orders from no dressed-up monkey in spats!"
EDW. G.
ROBINSON
in his bullet-proof best
"Brother Orchid"
SEE IT...OR ELSE!
(Or else you'll miss the laugh-of-the-year!)
"Sure I'm his girl... didn't he say he goes in for class?"
with
ANN SOTHERN
HUMPHREY BOGART
Donald Crisp · Ralph Bellamy · Allen Jenkins
A WARNER BROS.-First Nat'l Picture
Directed by LLOYD BACON
Screen Play by Earl Baldwin • Based on the Collier's Magazine Story by Richard Connell
THEATRE

Mat 209—7¾ inches x 2 columns (216 lines)—30c

EDDIE'S BACK..
IN HIS BULLET-PROOF BEST!
Not since "A Slight Case of Murder" has there been such hysterical homicide, such mad, mirth!
EDW. G.
ROBINSON
as the kinema's klassiest killer
It's a slight case of merger!
"Brother Orchid"
with ANN SOTHERN
Humphrey Bogart
DONALD CRISP
RALPH BELLAMY
ALLEN JENKINS
Directed by LLOYD BACON • A WARNER BROS.-First Nat'l Picture
Screen Play by Earl Baldwin • Based on the Collier's Magazine Story by Richard Connell

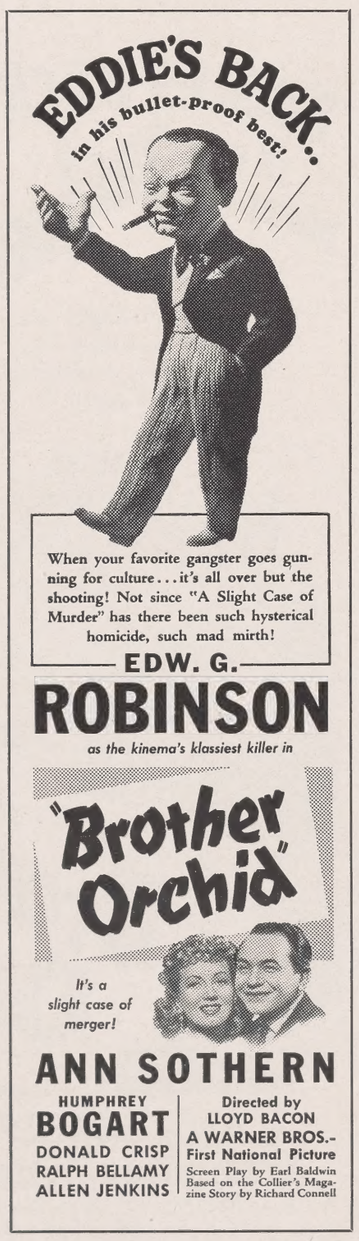
Mat 212—8 inches x 2 columns (220 lines)—30c

Columbus Only Discovered America...
Brother Orchid Gave It Class!
And what class! He wouldn't think of bumping off a party without saying "Excuse me!" He only knows the most exclusive people. Step up and meet him... that marvelous, murderous, mannerly mug... BROTHER ORCHID!
EDW. G. ROBINSON
topping "Slight Case of Murder" with a large case of laughs... in
"Brother Orchid"
FLO started by giving out hat checks. Now she collects certified ones!
JACK is a great guy ...not to turn your back on!
WILLIE THE KNIFE, a local cut-up studying to be a hatchet-man!
with ANN SOTHERN
Humphrey Bogart
DONALD CRISP
RALPH BELLAMY
ALLEN JENKINS
Directed by LLOYD BACON • A WARNER BROS.-First Nat'l Picture
Screen Play by Earl Baldwin • Based on the Collier's Magazine Story by Richard Connell

Mat 302—10 inches x 3 columns (420 lines)—45c

Walter Winchell On Broadway
LOOK WHO'S BACK..IN ACTION!
"Get Out Your Orchids for 'Brother Orchid'!"
EDW. G. ROBINSON in "Brother Orchid"
with ANN SOTHERN
Humphrey Bogart
Donald Crisp • Ralph Bellamy
Allen Jenkins
Directed by LLOYD BACON
A WARNER BROS.-First National Picture
Screen Play by Earl Baldwin Based on the Collier's Magazine Story by Richard Connell

Mat 210—5 inches x 2 columns (142 lines)—30c


EDDIE'S BACK..
in his bullet-proof best!
When your favorite gangster goes gunning for culture... it's all over but the shooting! Not since "A Slight Case of Murder" has there been such hysterical homicide, such mad mirth!
EDW. G.
ROBINSON
as the kinema's klassiest killer in
"Brother Orchid"
It's a slight case of merger!
ANN SOTHERN
HUMPHREY BOGART
DONALD CRISP
RALPH BELLAMY
ALLEN JENKINS
Directed by LLOYD BACON
A WARNER BROS.-First National Picture
Screen Play by Earl Baldwin Based on the Collier's Magazine Story by Richard Connell

Mat 113
7¼ inches (103 lines)—15c

LADIES AND GENTS, MEET THE MOB!
First, there is I, Little John, a racketeer . . . but with real refinery!
EDW.G. ROBINSON
at his bullet-proof best in
"Brother Orchid"
FLO used to give out hat checks. Now she collects certified ones!
JACK BUCK is no relation to Frank Buck. Jack brings 'em back dead!
CLARENCE has been taken for so many rides, we're gonna saddle him!
WILLIE THE KNIFE wants to be a hatchet man. He's a regular cut-up!
with
ANN SOTHERN
HUMPHREY BOGART
DONALD CRISP • RALPH BELLAMY • ALLEN JENKINS
Directed by LLOYD BACON
A WARNER BROS.-First National Picture
Screen Play by Earl Baldwin • Based on the Collier's Magazine Story by Richard Connell

Mat 213—9¾ inches x 2 columns (276 lines)—30c

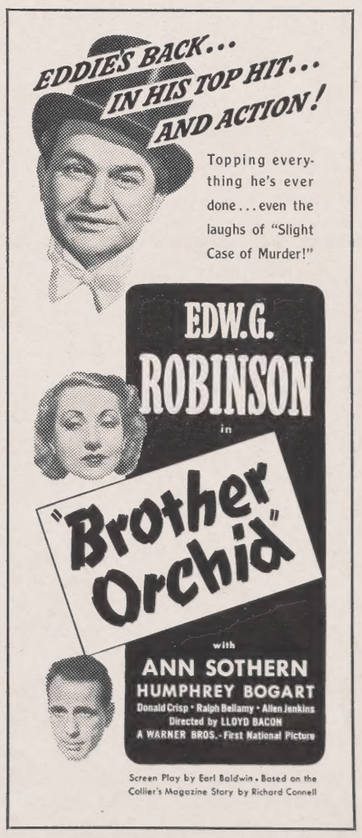
MEET BROTHER ORCHID!
EDW. G.
ROBINSON
in
"Brother Orchid"
...So Refined He Won't Even Talk to Himself... Without An Introduction!
What class! He's even got a valet for his gat! No wonder he's going to slay the underworld, kill the uppercrust, and mow you down... with laughs!
ANN SOTHERN
Humphrey Bogart
Donald CRISP · Ralph BELLAMY · Allen JENKINS · Directed by LLOYD BACON
A WARNER BROS.-FIRST NATIONAL PICTURE
WHAT A GAL!
WHAT A PAL!
WHAT?
Screen Play by Earl Baldwin • Based on the Collier's Magazine Story by Richard Connell

Mat 303—6¼ inches x 3 columns (267 lines)—45c

Mat 110
5¼ inches (73 lines)—15c

It's the Flower of Mugdom Hisself!
EDW. G.
ROBINSON
in his bullet-proof best
He's back in action... and better than ever!
"BROTHER ORCHID"
with
ANN SOTHERN
HUMPHREY BOGART
Donald Crisp • Ralph Bellamy • Allen Jenkins • Directed by LLOYD BACON
A WARNER BROS.-First Nat'l Picture
Screen Play by Earl Baldwin • Based on the Collier's Magazine Story by Richard Connell

Mat 114
6 inches (84 lines)—15c


EDDIE'S BACK... IN HIS TOP HIT... AND ACTION!
Topping everything he's ever done... even the laughs of "Slight Case of Murder!"
EDW. G.
ROBINSON
in
"Brother Orchid"
with
ANN SOTHERN
HUMPHREY BOGART
Donald Crisp • Ralph Bellamy • Allen Jenkins
Directed by LLOYD BACON
A WARNER BROS.-First National Picture
Screen Play by Earl Baldwin • Based on the Collier's Magazine Story by Richard Connell

Mat 111
4¾ inches (68 lines)—15c

Mat 306—1¾ inches x 3 columns (69 lines)—45c

EDW. G. ROBINSON
in his bullet-proof best!
She will a-Maizie you!
He will thrill you!
He will panic you!
WARNER BROS. Presents
"Brother Orchid"
with
ANN SOTHERN
HUMPHREY BOGART
Donald CRISP • Ralph BELLAMY • Allen JENKINS
Directed by LLOYD BACON • A WARNER BROS.-First National Picture
Screen Play by Earl Baldwin • Based on the Collier's Magazine Story by Richard Connell

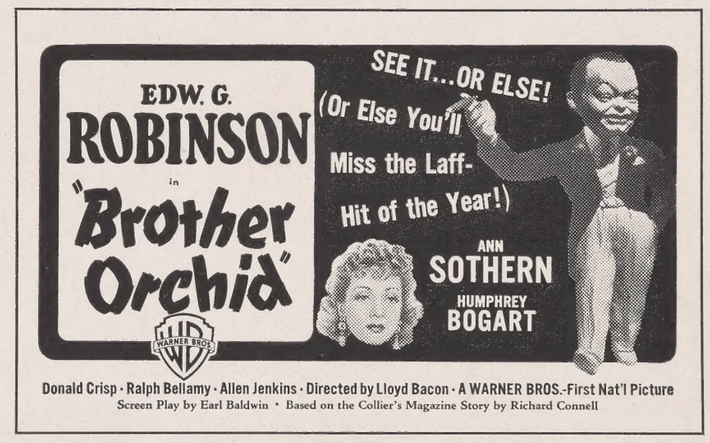
Mat 214—4 inches x 2 columns (116 lines)—30c

HYSTERICAL HOMICIDE!
KILLING LAUGHS!
EDW.G. ROBINSON
"Brother Orchid"
with
ANN SOTHERN
HUMPHREY BOGART
Donald Crisp • Ralph Bellamy • Allen Jenkins
Directed by LLOYD BACON
A WARNER BROS.-First National Picture
Screen Play by Earl Baldwin • Based on the Collier's Magazine Story by Richard Connell

Mat 108
4 inches (56 lines)—15c

"GET OUT THE ORCHIDS FOR 'BROTHER ORCHID'!"
Cheers Walter Winchell!
EDW. G.
ROBINSON
in his bullet-proof best
"Brother Orchid"
ANN
SOTHERN
HUMPHREY BOGART
Donald Crisp • Ralph Bellamy • Allen Jenkins
Directed by LLOYD BACON
A WARNER BROS.-First Nat'l Picture
Screen Play by Earl Baldwin • Based on the Collier's Magazine Story by Richard Connell

Mat 112
3¼ inches (45 lines)—15c


EDW. G.
ROBINSON
in
"Brother Orchid"
SEE IT...OR ELSE!
(Or Else You'll Miss the Laff-Hit of the Year!)
ANN
SOTHERN
HUMPHREY
BOGART
Donald Crisp • Ralph Bellamy • Allen Jenkins • Directed by Lloyd Bacon • A WARNER BROS.-First Nat'l Picture
Screen Play by Earl Baldwin • Based on the Collier's Magazine Story by Richard Connell

Mat 215—2¼ inches x 2 columns (66 lines)—30c

TWO ADS ON ONE MAT
Mat 109—15c
EDW. G. ROBINSON
"Brother Orchid"
with ANN SOTHERN
HUMPHREY BOGART
Donald Crisp • Ralph Bellamy • Allen Jenkins
A WARNER BROS.-First Nat'l Picture • Directed by Lloyd Bacon
Screen Play by Earl Baldwin • Based on the Collier's Magazine Story by Richard Connell
EDDIE'S BACK IN ACTION
In His Bullet-Proof Best!
EDW. G.
ROBINSON
in
"Brother Orchid"
with
ANN SOTHERN
HUMPHREY BOGART
Donald Crisp • Ralph Bellamy • Allen Jenkins
A WARNER BROS.-First Nat'l Picture • Directed by Lloyd Bacon
Screen Play by Earl Baldwin • Based on the Collier's Magazine Story by Richard Connell

Mat 216—1¼ inches x 2 columns (32 lines)—30c

Vitaphone Shorts

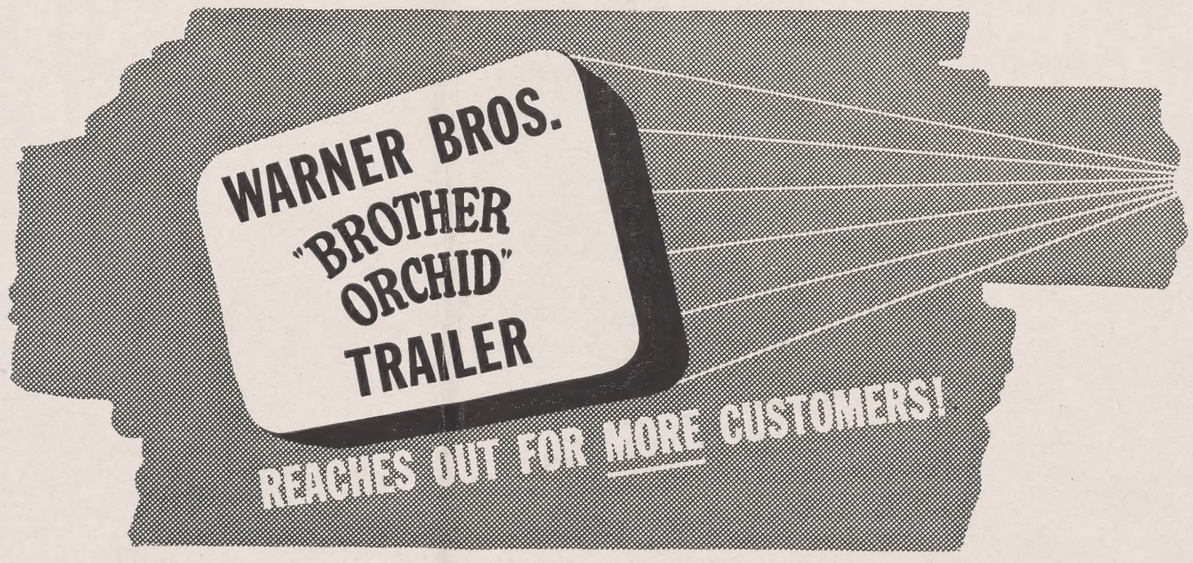
BROADWAY BREVITIES offers "Double Or Nothing," an hilarious short featuring long-legged dancing star Lee Dixon and "The Hollywood Doubles" who "stand in" for the originals. 5107—Broadway Brevities—20 min.

MERRIE MELODIES presents "The Bear's Tale," a screamingly funny modern version of Goldilocks and the three bears, successfully combining satire with an overabundance of good-natured fun. 5316—Merrie Melodies—7 min.

MELODY MASTERS brings back "Dave Apollon and Orchestra," the toast of cafe society and an international favorite. Apollon's smoothly blended tunes result in show-stopping entertainment. 5506—Melody Masters—10 min.

LOONEY TUNES gives us "Porky's Poor Fish," wherein Porky's collection of fish is menaced by a ravenous cat. Fortunately, Porky saves his finny friends after a series of laughable situations. 5612—Looney Tunes—7 min.

VITAPHONE VARIETIES' production of "Radio And Relatives" features Jack Waldron, world-famous master of ceremonies who puts this musical tidbit through its paces and provides fun for all. 5705—Vitaphone Varieties—10 min.



Official Billing

WARNER BROS.	40%
Pictures, Inc. Presents	5%
EDWARD G. ROBINSON	100%
in	
"BROTHER ORCHID"	100%
with	
ANN SOTHERN	75%
HUMPHREY BOGART	70%
DONALD CRISP — RALPH BELLAMY — ALLEN JENKINS	20%
•	
Directed by Lloyd Bacon	25%
•	
Screen Play by Earl Baldwin	3%
Based on the Collier's Magazine Story by Richard Connell	2%
•	
A Warner Bros.-First National Picture	5%

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Wisconsin Center
for Film and Theater Research

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